

## Sponsor Overview

### Purpose

Provide advertising at CEO events and on the CEO website by companies and organizations. Sponsors can show support of CEO purpose and goals by utilizing this advertising opportunity.

### Advantages

- Advantages to Sponsors (Companies or Individuals)
  - Satisfaction that you are supporting Christian business men and leaders in San Diego.
  - Marketing visibility / exposure
    - At each meeting to all attendees
    - On CEO website – professionally optimized in search engines and on the web
  - Tax deduction – check with your tax professional first.
- Advantages to CEO
  - Revenue to fulfill CEO goals
  - Partnering with companies and individuals
  - Marketing visibility – competitive options for advertising

### Guidelines

- Sponsors products, services, memorials, and/or causes must be in alignment with CEO's purpose / goals.
- Sponsors do not have to be a member of CEO.
- Sponsors can be an individual or a company / organization.
- Sponsors can be in memoriam of a family member or cause.
- Sponsorship can be bartered for something of equal value and use to CEO (e.g. advertising).
- Sponsorship cannot be bartered for membership.

### Levels

	<b>GOLD</b>	<b>SILVER</b>
Cost	\$300	\$50
Time Period	1 year	1 meeting
On CEO Home page right bar – sponsor name & website link	√	
Each group meeting – sponsor name mentioned verbally	√	√
Each group meeting - 1 print material at each attendee seat	√	√
Other conditions	<ul style="list-style-type: none"> <li>○ Inform CEO in advance what print material will be used at meetings.</li> <li>○ Sponsor places and removes own materials at meetings.</li> </ul>	<ul style="list-style-type: none"> <li>○ Inform CEO in advance what print material will be used at meetings.</li> <li>○ Sponsor places and removes own materials at meetings.</li> </ul>

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## Sponsor Application

**Date:**

**Name:**

**Sponsor Name** – this name will be displayed according to the plan selected:

**Your Title:**

**Company/Organization:**

**Address:**

**Phone:**

**Email address:**

**Website address:**

**Sponsor Level:** (check one)

**GOLD (\$300 / year)**       **SILVER (\$50 / meeting)**

### **Agreement**

- All conditions in the Sponsorship Overview Document apply to this agreement.
- Sponsors products, services, memorials, and/or causes must be in alignment with CEO's purpose and goals.
- Non-member sponsors may attend CEO group meetings – they must either pay for meetings as a guest or join CEO as a member and then attend meetings for free.
- CEO retains the right to limit the number of sponsors and to decline or rescind any sponsorship based on the needs and governance of the group. Bartering for services or products of equal value is at the sole discretion of CEO.
- Sending of payment does not imply acceptance of the sponsorship by CEO. Discussion and agreement between CEO and a sponsor may be necessary prior to acceptance of payment.
- Only the text name of the sponsor as shown above in this application will be displayed on the website. Logos are not accepted at this time.
- Changes to the sponsor name or link after it is inserted on the website are an additional \$30 fee.

### **Payment**

Please make your check or money order payable to "Christian Executive Officers", note "Sponsor" somewhere on the check, and mail it with your completed Sponsor application to:

Christian Executive Officers (CEO)  
P.O. Box 26121  
San Diego, CA 92196-0121

For questions and information:

- Email [ceoinfo@christianexecutiveofficers.com](mailto:ceoinfo@christianexecutiveofficers.com)

Thank you. We look forward to seeing what God does!